

TOP 50 LEAGUE TABLES

IN ALPHABETICAL ORDER

> €5M REVENUE IN 2011

| | COMPANY NAME | 2009-2011 CAGR | COUNTRY | SECTOR |
|----|----------------------------|----------------|-------------|---------------------------|
| 1 | ■ Flip4New | 1 652,1% | Germany | E-commerce B2C |
| 2 | SponsorPay | 1 270,9% | Germany | Online advertising |
| 3 | Somo | 508,3% | UK | Mobile marketing |
| 4 | Mikro Odeme | 371,7% | Turkey | Payment solutions |
| 5 | ■ myThings | 356,5% | UK | Online advertising |
| 6 | Wonga.com | 286,1% | UK | E-commerce B2C |
| 7 | CLX Networks | 284,0% | Sweden | Online B2B services |
| 8 | Improve Digital | 270,6% | Netherlands | Online advertising |
| 9 | Asperity Employee Benefits | 230,0% | UK | Online B2B services |
| 10 | Essence | 220,4% | UK | Digital marketing agency |
| 11 | Avito | 216,2% | Russia | Marketplace B2C/C2C |
| 12 | Infectious Media | 208,5% | UK | Online advertising |
| 13 | Criteo | 203,3% | France | Online advertising |
| 14 | ■ Deezer | 180,0% | France | Music streaming |
| 15 | FilmoTV (Wild Bunch) | 176,9% | France | Video/voice delivery |
| 16 | Ebuzzing | 167,7% | France | Social media |
| 17 | Unruly | 140,7% | UK | Digital marketing agency |
| 18 | Brandos | 136,4% | Sweden | E-commerce B2C |
| 19 | blinkx | 118,1% | UK | Video search engine |
| 20 | Privalia | 113,8% | Spain | E-commerce B2C |
| 21 | Webedia | 111,1% | France | Online content publishers |
| 22 | Maxymiser | 109,4% | UK | Digital marketing agency |
| 23 | Skyscanner | 106,9% | UK | Lead generation |
| 24 | Isango! | 100,3% | UK | E-commerce B2C |
| 25 | InSkin Media | 96,5% | UK | Online advertising |
| 26 | MedicAnimal | 95,9% | UK | E-commerce B2C |
| 27 | TH_NK | 90,0% | UK | Digital marketing agency |
| 28 | Mister Spex | 89,9% | Germany | E-commerce B2C |
| 29 | Nanoradio | 89,0% | Sweden | Video/voice delivery |
| 30 | ■ Klarna | 88,6% | Sweden | Payment solutions |
| 31 | Spartoo.com | 84,4% | France | E-commerce B2C |
| 32 | ■ eCommera | 81,7% | UK | Online B2B services |
| 33 | Believe Digital | 80,9% | France | Marketplace B2C/C2C |
| 34 | Cint | 79,3% | Sweden | Marketplace B2C/C2C |
| 35 | Consumerchoices.co.uk | 69,4% | UK | Lead generation |
| 36 | Rebtel | 65,5% | Sweden | Video/voice delivery |
| 37 | Neomobile | 64,6% | Italy | Mobile content publishers |
| 38 | Worldstores | 60,9% | UK | E-commerce B2C |
| 39 | Open-Xchange | 58,3% | Germany | Online B2B services |
| 40 | Orca Digital | 58,2% | UK | Video/voice delivery |
| 41 | Wiethe Interaktiv | 56,6% | Germany | Digital marketing agency |
| 42 | Livebookings | 56,5% | UK | Online B2B services |
| 43 | ■ Ticketscript | 53,9% | Netherlands | Online B2B services |
| 44 | The Foundry | 51,9% | UK | Entertainment software |
| 45 | Experteer | 45,0% | Germany | Marketplace B2C/C2C |
| 46 | Softonic | 44,8% | Spain | Online content publishers |
| 47 | Fortune Cookie | 44,5% | UK | Digital marketing agency |
| 48 | ■ Quidco | 43,5% | UK | E-commerce B2C |
| 49 | Searchmetrics | 36,6% | Germany | Online advertising |
| 50 | Textlocal | 36,4% | UK | Mobile marketing |

■ Winner
■ Nominee

TOP 20 LARGER COMPANIES

IN ALPHABETICAL ORDER

> €10M REVENUE IN 2009

| | COMPANY NAME | 2009-2011 CAGR | COUNTRY | SECTOR |
|----|----------------------------------|----------------|-------------|---------------------------|
| 1 | ■ Wonga.com | 286,1% | UK | E-commerce B2C |
| 2 | Essence | 220,4% | UK | Digital marketing agency |
| 3 | Criteo | 203,3% | France | Online advertising |
| 4 | Privalia | 113,8% | Spain | E-commerce B2C |
| 5 | Klarna | 88,6% | Sweden | Payment solutions |
| 6 | Spartoo.com | 84,4% | France | E-commerce B2C |
| 7 | Rebtel | 65,5% | Sweden | Video/voice delivery |
| 8 | Neomobile | 64,6% | Italy | Mobile content publishers |
| 9 | Worldstores | 60,9% | UK | E-commerce B2C |
| 10 | Ticketscript | 53,9% | Netherlands | Online B2B services |
| 11 | Softonic | 44,8% | Spain | Online content publishers |
| 12 | Quidco | 43,5% | UK | E-commerce B2C |
| 13 | W3 | 34,1% | UK | Online advertising |
| 14 | AD2ONE | 32,0% | UK | Digital marketing agency |
| 15 | Skrill (Moneybookers) | 30,6% | UK | Payment solutions |
| 16 | ■ Global Personals | 26,5% | UK | Online B2B services |
| 17 | Euroweb Group | 25,8% | Germany | Online B2B services |
| 18 | ■ AramisAuto.com | 23,8% | France | E-commerce B2C |
| 19 | Frogster Interactive Pictures AG | 23,4% | Germany | Online content publishers |
| 20 | MindMatics | 20,0% | Germany | Payment solutions |

■ Winner

■ Nominee

15 ONES TO WATCH

IN ALPHABETICAL ORDER

| | COMPANY NAME | COUNTRY | SECTOR |
|----|----------------------|----------|---------------------------|
| 1 | Achica | UK | E-commerce B2C |
| 2 | Boticca.com | UK | Marketplace B2C/C2C |
| 3 | Brandwatch | Brighton | Social media |
| 4 | iZettle | Sweden | Payment solutions |
| 5 | LeoVegas | Sweden | Mobile content publishers |
| 6 | Madvertise | Germany | Mobile marketing |
| 7 | Pure360 | UK | Digital marketing agency |
| 8 | RatedPeople | UK | Lead generation |
| 9 | Shutl | UK | Online B2B services |
| 10 | SoundCloud | Germany | Music streaming |
| 11 | Stylistpick | UK | E-commerce B2C |
| 12 | Turbulenz | UK | Online content publishers |
| 13 | Vestiaire Collective | France | Marketplace B2C/C2C |
| 14 | VipDukkan | Turkey | E-commerce B2C |
| 15 | Windeln | Germany | E-commerce B2C |